**Directions:** *Complete this checklist as you work through your project. This checklist must appear in the back of your portfolio.*

1. **Company Research Sheets (15 points)**

* Company #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Company #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Company #3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Stock Market Journal (45 points)**

* Entry #1 (Date and Time): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Entry #2 (Date and Time): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Entry #3 (Date and Time): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Rubric Questions (15 points)**

* What is stock and in what ways can an investor make money from the purchase of stock? Explain.
* What are three alternative investment options to the stock market? Compare and contrast each option to investing in the stock market.
* Compare and contrast the five types of bonds.
* Does the risk of investing in the stock market outweigh the reward? Explain.
* Consider that the $100,000 received for this project was not “virtual”, but had to be invested. Create a “portfolio” that represents your investment strategy. Be sure to explain your rationale.

1. **Gain/Loss Chart (10 points)**

* Company #1(Total gain/loss): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Company #2(Total gain/loss): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Company #3(Total gain/loss): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **Short Reflective Essay (10 points)**

* Introduction
* Body
* *What companies did you purchase?*
* *Why did you buy these companies?*
* *How did these companies perform?*
* *What did you learn about stocks, the stock market, and trading from completing this project?*
* Conclusion

1. **Creative Cover Page (5 points)**

* Organized and attractive presentation (5 points)